



**PARADISE HORSES™ OFF TO A GALLOPING START**  
**The Full Line of Paradise Horses™ Products Hits**  
**Retail Stores Across the United States**

**For Immediate Release**

**GREENWICH, CT (December 1, 2007)** – After a very successful debut at the 2007 American International Toy Fair in New York, the complete line of Paradise Horses™ products has hit the retail market. Sold through specialty toy stores and select tack shops, the company's horses, ponies and accessories can be found at retail outlets nationwide. A full listing of all stores that carry the products can be found at [www.paradise-horses.com/our\\_breeders/store\\_locator](http://www.paradise-horses.com/our_breeders/store_locator). Additional retail carriers are being added weekly.

Paradise Horses offers a complete line of **posable** beautifully crafted horses, ponies, riders and accessories that encourage serious horseplay.

"Our products are really unique. The posability of our horses, ponies and riders fosters imaginative play and provides a realistic equine experience for children," says Amy Pennington, president of Paradise Kids LLC. "Each item in our line has been designed to be just like the real thing, but adapted for ease of play – creating tremendous play value in our entire line."

**About Paradise Horses**

Paradise Horses™ makes every child's dream of owning a horse come true - fostering a passion that will last a lifetime. Our beautifully crafted horses and accessories encourage serious horseplay - providing children with an experience that spurs imagination, breeds passion and grows with them to adulthood.

Encouraging serious horseplay, the complete line of posable horses and ponies includes all the accessories a young equestrian needs to feel like they're at the stables and galloping through the fields. From feed set to grooming accessories, and barn to tack trunk, children can dress their horse, brush its mane, put a rider in the saddle and trot away.

Hand painted, each horse is a one-of-a-kind with posable features and highly detailed, life-like decoration, such as expressive and bright eyes, brushable manes and tails, resilient bodies, and mouths that open. The horses and ponies interact with each other and with the riders, which are also fully posable.

Children can register their horses and ponies online at [www.paradise-horses.com](http://www.paradise-horses.com) and receive a personalized Certificate of Authenticity.

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